Citizens of the world. Curious, commited, cultivated and ultra-connected, they love TRAVELING but question globalization and the loss of "local". They aspire to a society of consideration and advocate diversity on an optimistic, artistic, humorous note. Mixing influences. Creating new alliances. Seeking new frontiers, new possibilities. For this Project, students need to design and realize a skirt. They should consider a different materials as a concept for the skirt design development.

Using the objects as an inspiration to create SHAPE, CONSTRUCTION and use of MATERIALS.
TUNAHAN KÖKTAN
Fashion Design and Technology Undergraduate Program 2017
DIERA OROZOVA

Fashion Design and Technology Undergraduate Program
2017
BERNA OFLAZ

Fashion Design and Technology Undergraduate Program 2017
EXPERIMENT
For this project students need to design a white shirt. They are requested to realize a shirt considering WHITE as a concept for the design development. Using as an inspiration to create SHAPE, CONSTRUCTION and use of MATERIALS.
Fashion Design and Technology Undergraduate Program
2017
white in art
ŞULE GÜL
Fashion Design and Technology Undergraduate Program
2017
AYÇA CANAN

Fashion Design and Technology Undergraduate Program
2017
DESIGNER PROJECT (DRESS PROJECT) / BORA AKSU

1st Year 3rd Term

For this project students need to design and realize a dress by working on the dress stand to explore new shapes and to discover unusual volumes. This will be 3D Design Development. Considering ISTANBUL as a concept for the dress design development. Using Istanbul as an inspiration to create SHAPE, CONSTRUCTION and use of MATERIALS.

Students continue with 3D research using the shape, form or volume of the chosen subject. They develop creative ideas, explore further skills and introduce pattern cutting and draping techniques. They start to learn about fabrics and sourcing fabrics.
ENGİN EKİNCİ

Fashion Design and Technology Undergraduate Program
2016, 1st year
KÜBRA BOZ
Fashion Design and Technology Undergraduate Program 2016, 1st year
ŞULE GÜL
Fashion Design and Technology Undergraduate Program
2016, 1st year
SELİNA ALP
Fashion Design and Technology Undergraduate Program
2016, 1st year
The word tailoring means the art of cutting. It is the cut of the fabric that makes a garment fit the body perfection.

A tailor's skill in measuring an individual's body and making a pattern from those measurements determines how well a garment fits.

For this project students need to design a capsul collection of 6 tailored outfits. Considering the TAILORING vs FILM as a concept for the design development. Using it as an inspiration to create SHAPE, COLOR, CONSTRUCTION and use of MATERIALS.
Fashion Design and Technology Undergraduate Program

NESLIHAN ÇÖMEZ

2016
explore

garment

collection
2nd Year 2nd Term

For this project students need to design a mainstream collection in collaboration with a brand. Using their identity as a concept for the design development by following the concept brief as an inspiration to create a commercial collection.

A professional approach to research and analysis related to the subject.

Ability to explore further skills and develop industrial design developments. Using it as an inspiration to create SHAPE, COLOR, CONSTRUCTION and use of MATERIALS.
EZGİ KARAYEL
Fashion Design and Technology Undergraduate Program
2016, 1st year
EZÇI KARAYEL
Fashion Design and Technology Undergraduate Program
2016, 1st year
Industry experience
Looking at function, color, texture, shape and record of findings and relate them with other things like esthetics, emotion and try to find similarities with other objects or things.
Student use primary and secondary researches with photography, illustrations, sketches, materials and construction techniques. They continue with 3D research using the shape, form or volume of their ideas. For this project students need to design mini collection consisting of finished outfits.

Using skills to create SHAPE, COLOR, CONSTRUCTION and use of MATERIALS.
ŞULE GÜL

Fashion Design and Technology Undergraduate Program 2017, 2nd year
develop your **SKILLS**
ENGİN EKİNCİ
Fashion Design and Technology Undergraduate Program
2017, 2nd year
MELTEM ÖZBEY

Fashion Design and Technology Undergraduate Program
2017, 2nd year
SÜMEYYE BAŞBUĞU
Fashion Design and Technology Undergraduate Program
2017, 2nd year
FINAL PROJECT & NEW GEN SHOW
Final collection is a major project that will call upon all the skills and abilities acquired. At the same time it offers great freedom of creative expression and is likely an exiting experience of the program. It is very much a personal journey in search of an own signature necessary to become succesful designer.

In the third year, students complete their first personal collection with a ‘Final Project’. Having prepared a portfolio which presents all of their works over three years, students get ready for the industry with these projects and their portfolio. Their ability to construct, direct and organise an overall professional outcome, which will launch them into the next stage of their career.

As students’ final collections are displayed at the İMA Graduation Exhibition that takes place at the end of the year, a number of final collections are selected by a jury composed of industry professionals, to be presented in the New Gen Fashion Show at Mercedes-Benz Fashion Week Istanbul.

New Gen is a platform that brings new talents trained in fashion design in Istanbul Moda Academy and the industry together and gives these young designers the opportunity to display their collections at Mercedes-Benz Fashion Week Istanbul.

Organized by Istanbul Moda Academy with the mission of introducing the graduates of fashion design to the fashion world, New Gen Fashion Show is selected every year by evaluation by a preliminary jury consisting of select experts from the industry and included in the MBFWI calendar.
ASUDE ŞENOĞLU

Fashion Design and Technology Undergraduate Program
Final Project and New Gen Show
alumni 2017
KÜBRA AKGÜN'LÜ

Fashion Design and Management Postgraduate Program alumni 2017
Final Project and New Gen Show
LALE İNCEOĞLU

Fashion Design and Management Postgraduate Program
alumni 2017
Final Project and New Gen Show
MERVE GÜLBUDAK

Fashion Design and Management Postgraduate Program
alumni 2017
Final Project and New Gen Show
NESLİHAN ÇÖMEZ
Fashion Design and Technology Undergraduate Program alumni 2017
Final Project and New Gen Show
ŞEBNEM GÜNAY
Fashion Design and Technology Undergraduate Program
alumni 2015
ŞEBNEM GÜNAY

New Gen Show 2017, March
ŞEBNEM GÜNAY

Fashion Design and Management Postgraduate Program
alumni 2016
Final Project and New Gen Show
TUĞÇE DEMİRAN

Fashion Design and Technology Undergraduate Program alumnı 2017 Final Project and New Gen Show
TUĞÇE GÜREŞÇİ

Fashion Design and Technology Undergraduate Program
alumni 2017
Final Project and New Gen Show
TUĞÇE GÜREŞÇİ
Fashion Design and Technology Undergraduate Program
alumni 2017
SPECIAL PROJECTS & CONTESTS
The Koza Young Fashion Designers Competition has been organized since 1992 by Istanbul Apparel Exporters’ Association (İHKİB) with the aim of discovering new and future promising young creative Turkish Fashion Designers. Contest is an important platform for young talents who want to make a career in the fashion design industry.

Koza has created Turkey’s most impressive fashion archives during the 24 years it has been held. With this aspect Koza represents the development and history of the fashion industry in Turkey. 240 finalists chosen by Koza today have established their brands as the most well-known fashion designers in Turkey or they manage the design departments of the most important fashion brands.

In 2016, Tuğçe Demiran, İMA’s Fashion Design and Technology Undergraduate Program’s alumni, came in first.

In 2018, Ezgi Karayel, İMA’s Fashion Design and Technology Undergraduate Program’s student came in first.
TUĞÇE DEMİRAN
Koza Genç Moda Tasarımcıları Yarışması 2016, Birincisi
EZÇİ KARAYEL

Koza Genç Moda Tasarımcıları Yarışması 2018, Aday
H&M came together with young designers within the scope of the 3rd Istanbul Design Biennial to create the "Fashioning the Future" exhibition in 2016. The "Fashioning the Future" exhibition supported the idea of fashion that builds a sustainable world. Fashion is one of the industries that pollute the environment the most. Improvements can be made starting from the design process and selection of materials, through to fabric production techniques, sewing and the transportation to stores and subsequent use.

The designs were chosen in a workshop that organised at İstanbul Moda Academy and judged by leading names from Turkey and Sweden. 19 different unique designs displayed at the exhibition. Garments made from recycled denim, garbage bags, paper milling waste, organic leather, recycled foil, glass bottles, straws and bottle caps feature in the futuristic designs showcased in the exhibition.

Asude Şenoğlu, İMA’s Fashion Design and Technology Undergraduate Program’s student participated in the workshop and her design selected first by the jury.
Çalık Denim began the "Denim Loves Art " project to show their legendary trademark denim fabric in its different states and combine it with the power of art and design. They invite thirty young designers from the world’s leading design, textile and interior design schools as Parsons, Amsterdam of Fashion Institute, Central St. Martin, Edinburgh University, Citadella Artistic School ve İstanbul Moda Academy, Mimar Sinan Üniversitesi. After a long screening process, the designers were selected by industry professionals. Each designer designed many products such as outfit, shoes, bag, accessories and furniture in the history of denim, by showing its unexplored aspects through their individual discipline, influenced by their different personalities and cultural backgrounds.

Asude Şenoğlu, İMA’s Fashion Design and Technology Undergraduate Program’s student participated in this Project and her design selected by the jury. All selected designs were exhibited at a special event in Esma Sultan Yalısı afterwards exhibited in Amsterdam and Los Angeles.
The traditional hand crafts collections are presented in a contemporary exhibition at Istanbul Moda Academy and Design Week Turkey in 2016.

Turkish Hand Crafts Collection Project ‘İzler’ was prepared by the İMA students in cooperation with Ece Ege / Dice Kayek for purpose of keeping traditional hand crafts alive and revitalization in 2016.

‘İzler’ the reinterpretation of the Turkish hand crafts aims to introduce the forgotten craftsmanship to the new generation and encourage them to use it. Five students which are selected from İMA’s Fashion Design and Technology Undergraduate and Fashion Design and Management Postgraduate Programs within the scope of Turkish hand craft projects, researched the Anatolian hand crafts and they have produces 15 presentations by using needle lace, thread wrapping, thread cutting, Ödemiş linen, inlaying mother of pearl crafting.
Çeşm-i Bülbül is a glass processing art, which was developed as a result of Mehmet Dede being sent to Venice by Selim III to learn glass techniques at the end of the 18th century. He was the Mevlevi dervish of Selim the third. The inspiration was based on the wavy line in the structure of the eye wall of a nightingale bird, found the spirit on a transparent glass by the blue lines.

The designer reflected the forms of glass objects which was inspired by contemporary Ottoman design by blending the technique of Çeşm-i Bülbül with blown glass beads.

The collection consists of 3 looks. In total 4800 blowing beads and 1000 Swarovski are used.
Needlework has an important place in Turkish Handicrafts, and has a very wide range of backgrounds; not only as an ornament as a means of expressing one’s thoughts and feelings. It is made by processing node to node.

The designer was inspired by the Hagia Sophia which means Holy Wisdom. The form of Trabzon Hagia Sophia’s (which was brought into our culture as a result of Trabzon siege by Fatih Sultan Mehmet in 1461) architectural structure was adapted to the designs.

The collection consist of 3 looks. 1210 pieces of needle lace are used.
ÖDEMİŞ LINEN

Ödemiş silk has a harder texture compared to others and sets as a fabric pattern when folded. The purest silk is used in order to keep its original feature and is woven by trained people.

The designer was inspired by Chinese Art adornments form and used Ödemiş linen which is an Anatolian fabric and produced in İzmir, Ödemiş.

The collection consist of 3 looks. 70 meters of Ödemiş Linen is used.
One of the best examples of Turkish treatment is the embroidery of wire break technique which belongs to the region of Bartın. It takes its name from the process of this technique as the end of wire is detached by twisting without using scissors.

The designer is inspired by the Kündekari pattern which can be seen on the gate of Sultan Ahmet Mosque.

The collection consist of 3 looks. Formed by 13660 pieces of wire break and 13300 pieces of wire.

Material inlaid with mother of pearl is seen in the first age of the oldest civilizations but the most common and most advanced form of this is known to be found in Turkish-Ottoman art. Shaped mother of pearl is placed into carved wood, secured by use of glue or wire.

The designer was inspired by Sultan Mosque's domes. The collection consist of 3 looks. 1200 metres of net, 410 pearl stone is used.
The patterns are formed by the application of winding a thin strip of metal around a core of hand embroidery patterns. A thin strip of metal is typically attached by couching using a needle, either one or two threads at a time, laid next to each other or on top of each other. The technique differs from embroidery of wire break by using a process which is of a more independent manner, without depending on the number of forms.

The designer took inspiration from the fountains in Topkapi Palace and the twisted and banner forms of fountains in the Ottoman period. The pieces of large forms and geometric passing thread adapted to todays.

The collection consist of 3 looks. 650 passing threads pieces are stitched on velvet fabric. A total of 6510 meters of wire are used.
Exhibition titled ‘Imperfection’ by İMA Fashion Design Students within the Framework of İKSV 1st Istanbul Design Biennial Academy Program ‘Imperfection’, an exhibition by İMA Fashion Design and Technology undergraduate students as a ‘Design Development and Application Project’ has been presented to art lovers within the 1st Istanbul Design Biennial.

The exhibition focused on imperfection, the main theme of the Biennial. Pieces exhibited were part of the “Design Development and Application Project”, encompassing all stages of design from concept development to final product.
PATTERN & MODEL DEVELOPMENT IN FASHION DESIGN
Fotoğraflar: Beyzanur Andırın
Stil: Eşlem Üstün
Ceyda Çelik
Fotoğraflar
Sırasıyla:
Tuğçe Karahan
Tuğçe Aşçı
Yasin Üstün
Özden Coşkun
Fotoğraflar
Sırasıyla:
Cihan Bacak
Eren Aytaç
Kemal Dedecan
Kübra Tuncel
İstanbul Moda Academy collaborate with MBFWI and Vogue Türkiye for shooting backstage at fashion shows by İMA Fashion Photography Students. İMA students shoot all shows backstage every season of MBFWI. All selected photos by Vogue Turkey editors take part in Vogue special edition of MBFWI.
İstanbul Moda Akademisi, Zorlu Performans Sanatları Merkezi ile gerçekleştirdiği işbirliği ile PSM'de sahnelenen müzikal, konser, gösteri, tiyatro performanslarını "Moda Fotoğrafçılığı" öğrencilerinin objektifinden fotoğraflıyor.

Zorlu PSM'de 2015 yılında Olivier Ödülleri'nde "En İyi Komedi Oyunu" seçilen "Yoldan Çıkan Oyun" ile Off Broadway'de en uzun süre sahnelenen müzikal olan "Seni Seviyorum, Mükemmelsin, Şimdi Değiş" #İMAZorluPSMsahnearkasında projesiyle fotoğraflandi.
Fotoğraflar:
Sırasiyla;
Betül Şenocak
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Berna Odabaş
Fatma Senanur Ulusoy
Kayla Manukyan
Maria Bagrina
Tanilli İsmail Kimverdi
Yudum Sayın